



Alexis Sidney,
founder and CEO of
The Twelve Firm



THE TWELVE FIRM

TAXES | ACCOUNTING | CONSULTING

MEDIA PROFILE GUIDE

Introducing The Twelve Firm

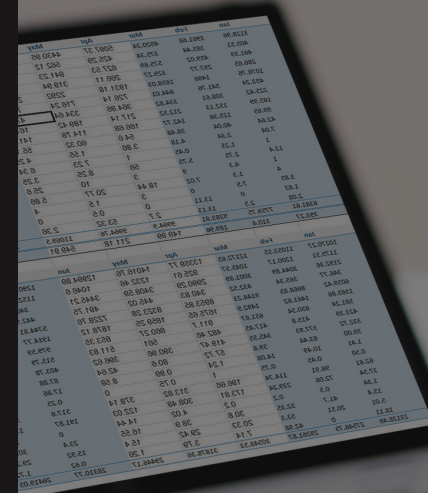
*The woman-owned full-service
accounting and consulting company
that needs to be on your radar*

If your tax concerns are keeping you up at night, it's time to turn to The Twelve Firm – a black, woman-owned full-service tax, accounting, and consulting firm in Fayetteville, Georgia, that provides a comprehensive range of solutions ranging from tax preparation to planning and resolution, business accounting, financial planning & analysis, insurance, and advisory services.

CEO of the Twelve Firm, Alexis Sidney, said:

"Few entrepreneurs love giving up control but the truth is good-quality accountancy advice can save your business money in the long run, while freeing you up to work on the areas you actually enjoy."

>



Founded in 2004 by the Fayetteville resident – who has a bachelor's in finance and accounting, a masters of accounting and financial management, and an MBA in finance under her belt – The Twelve Firm can help with:

- Business accounting
- Business and individual tax preparation
- Tax planning
- IRS tax resolution
- New business consulting
- Virtual SFO Sservices
- Financial planning & analysis insurance
- Government contracting
- Advisory services

As a women-owned small business, The Twelve Firm is out to simplify everyday tax for smaller businesses and help people achieve financial mindfulness.

To find out how The Twelve Firm can help your business stay in full control of its finances, please email info@thetwelvefirm.com. Alexis and her team look forward to hearing from you.

thetwelvefirm.com



Meet the founder and CEO of The Twelve Firm: *Alexis Sidney*

Founder and CEO, Alexis Sidney has built a full-service accounting and consulting firm in Fayetteville, Georgia, USA – and is on a mission to take the stress out of managing your business finances to be tax compliant.

Born in New Haven, Connecticut, Alexis always had an interest in business – understanding how businesses are structured, how they make money, and how they're profitable – having grown up with a father who prepared income taxes. >

thetwelvefirm.com



It was only natural then that Alexis pursued a bachelor's degree in finance, following this up with a master's degree in financial management and business administration.

In 2004, Alexis took the plunge and set up her own business: The Twelve Firm. Since its inception, the Fayetteville-based company has built up a reputation as a specialist in taxes, accounting, and consulting for entrepreneurs and small businesses.

Alexis has also appeared as an expert commentator on events and shows such as *Wealth Our Way*, *WEBENC*, and *Black Business Own Network* talking engagingly about money matters.

Underpinning all her work lies a relentless mission to help individuals and small businesses alike make their financial life happier.

Journalists or members of the press who would like to speak to Alexis Sidney, are kindly requested to email Twelve Firm PR email: **pr@thetwelvefirm.com**

thetwelvefirm.com



WHAT CLIENTS SAY...

“

The Twelve Firm was very professional in handling of my taxes. I have had my taxes done with them for the past two years and I wouldn't go any where else because of the services that I have received from them.

It isn't easy to find a good tax preparer, much less an amazing, detail oriented, prompt, cheerful, helpful one. Alexis has been doing our taxes for years now and hopefully forever. She makes it all easy and stress free.

”

“

True professionals. Signs returns.
Explain strategies. Online or
in-person. Fast replies.
Secure web portal.
Thank you for
all you do!

“

A trusted source for all accounting
needs, I undoubtedly recommend
The Twelve Firm. The professionalism is
top notch. The patience and
responsiveness to questions
asked was a relief.

“

It has been a pleasure
working with Alexis and the
staff at The Twelve Firm!
They are very knowledgeable
and were able to meet
our tax needs.

“

Alexis, Jessica and
The Twelve Firm crew are very
helpful and professional in all
my tax duties. I have to thank God
for allowing me to meet Alexis
and her crew.

AS FEATURED IN



LET'S TALK

*Thank you for reading about
The Twelve Firm and its founder Alexis Sidney.*

*Please don't hesitate to contact us for more
information.*



The Twelve Firm, 500 Lanier Ave W, Ste 907b, Fayetteville, GA 30214



(678-458-9455)



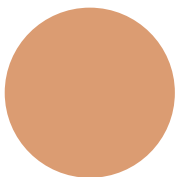
info@thetwelvefirm.com

thetwelvefirm.com



BRAND GUIDELINES

COLOR PALETTE

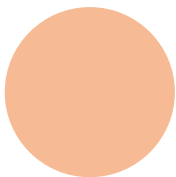


SOFT NATURE

CMYK : C11 / M42 / Y57 / K2

RGB : R224 / G159 / B114

WEB : #D2D2D2

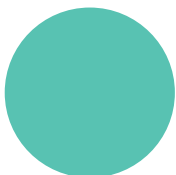


LIGHT NATURE

CMYK : C2 / M30 / Y41 / K0

RGB : R247 / G195 / B156

WEB : #D2D2D2

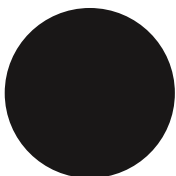


SEA GREEN

CMYK : C61 / M0 / Y37 / K0

RGB : R47 / G227 / B194

WEB : #D2D2D2



DARK GRAY

CMYK : C70 / M70 / Y070 / K080

RGB : R36 / G33 / B30

WEB : #D2D2D2

Your consideration is required in using the above for The Twelve Firm in any branded material.

thetwelvefirm.com

FONTS

LEYTON

Used for main headings

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Playfair

Used for sub headings

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Montserrat - regular

Used for body copy

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

PHOTOGRAPHY



Alexis #1



Alexis #2



Alexis #3

For high resolution images of Alexis Sidney, founder and CEO of The Twelve Firm, please contact:

pr@thetwelvefirm.com

thetwelvefirm.com